

Eastern Orthodontics & Pediatric Dentistry SMS Privacy Policy

Effective January 1, 2025

Eastern Orthodontics & Pediatric Dentistry is committed to protecting your privacy. This SMS Privacy Policy explains our practices regarding the collection, use, and disclosure of information that we receive when you opt-in to receive text message (SMS) notifications from us.

1. Collection of Information

We collect information you provide directly to us when you opt-in to our SMS notifications. This may include your mobile phone number and any other information you choose to provide, such as your name or email address.

2. Use of Information

We use the information we collect to send SMS notifications about our dental services and appointment reminders. We may also use this information to improve our services and communicate with you about your account and our policies. Message and data rates may apply.

3. Disclosure of Information

We do not share or sell your personal information to third parties for their marketing purposes without your explicit consent. We may disclose your information to service providers who perform services on our behalf, such as sending SMS messages. These service providers are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them.

4. Opt-Out and Withdrawal of Consent

You may opt-out of receiving SMS messages from Eastern Orthodontics & Pediatric Dentistry at any time by replying "STOP" to any message you receive. Upon receiving your request, we will remove your phone number from our SMS notification list promptly.

5. Changes to this Privacy Policy

We may update this SMS Privacy Policy from time to time. If we make changes, we will notify you by revising the date at the top of the policy and, in some cases, we may provide you with more prominent notice (such as adding a statement to our website or sending you a notification).

6. Contact Us

If you have any questions about this SMS Privacy Policy, please contact us at records@secure.eopd.org.